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Press Release

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FOR IMMEDIATE RELEASE

August 11, 2011

Smyth County Jam to be named an Affiliated Venue of The Crooked Road

The Smyth County Jam held at the Chilhowie Lions Club in Chilhowie, Virginia will be presented with a banner acknowledging them as an official Crooked Road Affiliated Venue. As an Affiliated Venue, the Smyth County Jam will receive recognition in Crooked Road publicity and promotional materials. The Crooked Road Executive Director, Jack Hinshelwood, will present the banner to representatives of the Smyth County Jam on Monday, August 29 at 7:30 p.m. during the Jam which takes place every Monday night.

"The Smyth County Jam is one of the most popular and well-run jam sessions in the entire 19 county Crooked Road region and features a great mix of pickers playing a wonderful variety - bluegrass, old-time, guitar music, you name it." notes Jack Hinshelwood, Executive Director of The Crooked Road. "The Smyth County Jam has something for everyone – a stage show in the main room but lots of back rooms filled with pickers going at it full bore. We are proud to recognize this event as a Crooked Road Affiliated Venue. The Smyth County Jam does a great job of presenting very authentic heritage music which is what The Crooked Road is all about. If someone comes to visit the Smyth County Jam we know they are going to get a quality experience and a wonderful sense of community spirit which is very important to us."

The Smyth County Jam is in its 5th year at the current location but its history is much deeper than that. The last Monday of the month is cake night, and the locals bring dozens of mouthwatering treats for all to share. Admission is free but be sure and do your part at the donation box to help support this real gem among jam sessions (and their worthy sponsor, the Lions Club). The Jam Session starts at 6:00 pm every Monday.

The Crooked Road recently announced the inclusion of several additional Affiliated Venues and Festivals. The Affiliated Venues and Festivals represent the very best in authentic Crooked Road music and present a high quality community oriented experience on a very consistent basis. A complete listing of all the Affiliates and eight Major Venues of The Crooked Road: Virginia's Heritage Music Trail can be found at www.thecrookedroad.org.

The Crooked Road's mission is to support tourism and economic development in Southwest Virginia by celebrating and preserving this Appalachian region's unique musical and cultural heritage. The Trail itself covers 330 miles and connects the Town of Rocky Mount in Franklin County to the Breaks Interstate Park in Dickenson County.

For additional information about The Crooked Road, contact The Crooked Road office at (276) 492-2409 or email us at info@thecrookedroad.org. For more information about the Smyth County Jam, contact Larry Hogston at larry@smythcountyjam.com or visit www.smythcountyjam.com.

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